# LOOKBOOK Vol. 1





# BENTWOOD

## That's a wrap.

Who knew wood could bend like wire, taking any shape you choose? Visionary Michael Thonet in 1859, that's who. That's when he discovered how steam could turn straight wooden dowels into this elegant, lightweight, durable, and still wildly popular Bentwood design.

Designed by Michael Thonet

BENTWOOD CHAIRS
Left to right wood finishes:
Acorn (b.130/A Antique)
Parchment (v.4/W Antique Bianco)
Custom color to match our Driftwood
Natural (b.111 Cappuccino)
Black no grain (b.123 Black Grain)

BENTWOOD COAT RACK



## BRENT





#### Check the box.

If you like simple, geometric shapes. If you're drawn to plush upholstery and bursts of color. If you love informal seating with a friendly, casual feel. And if details like double saddle stitching, reinforced welds, and premium glides seal the deal.

Designed by Grand Rapids Chair Company

BRENT CUBE
Mirror Silver with Clear Coat base
CF Stinson Wya 23 Spangle
Premium metal glides

### Open to interpretation.

Roy's open back creates a focal point, adding interest to the room even when no one's sitting in it. A flexible collection—including in-line tables and seating with integrated power and data—lets you mix it up to carve out personal space or conversation nooks.

Designed by Chris Carter

ROY ARMLESS LOUNGE Mirror Silver with Clear Coat legs Bright White reveal (standard color) Camira Manhattan Rubin YI026

ROY TABLE

Gloss White frame Wilsonart Designer White laminate top Natural wood edge



# CHLOE

## Unconventionally yours.

Angled lines and an upholstered seat depart from the ordinary, giving Chloe a fresh take on traditional square-cornered designs. A variety of wood finishes and upholstery options multiply the possibilities.

CHLOE ARMED + ARMLESS CHAIRS Acorn wood finish Upholstery left to right: Momentum Boom Racy Momentum Boom Sulfur CF Stinson Cozy Château















## HAVE WE MET?

#### Good to know.

For over 15 years, Grand Rapids Chair Company has been helping our customers create spaces that look (and feel) original, inviting, and on-trend. As a family-owned business, we're able to put the needs of our customers first, at every stage from design to delivery. Along with making chairs, we also do our best to make the world a better place by following sustainable practices for our business, our community, and our planet.

#### Important stuff.

The best thing about our job is being able to give people the things they want. Things like fun designs, solid craftsmanship, sustainably sourced materials, and the willingness to try something new. No matter who you are, your order is important to us. You have a lot of choices, and we want you to feel confident that you can choose us.

#### Be our guests.

As one of the USA's leading providers of chairs and tables for hospitality and contract markets, we've welcomed people in restaurants, hotels, hospitals, medical offices, corporations, arenas, banks, casinos, churches, cruise ships, malls, stadiums, and theaters throughout the Americas and around the world. Pull up a chair. We'd love to have you be our guest.

### What if?

That's a question we love to hear, and the sky's the limit when it comes to customizing our chairs. Dress them up with laser-cut or engraved designs. Match a metal or wood finish to any color you choose. Add your own upholstery. Heck, we'll even let you design your own chair. We're known for the quality and ease of our custom orders, and our convenient Michigan facility means even one-of-a-kind orders can be delivered quickly and cost-effectively.

## MAKE IT YOUR OWN

#### Wood

Beautiful, natural, and warm to the touch, real wood makes every chair unique. Our chairs are made of European beech wood because of its exceptional strength and grain consistency. We sand and stain every inch of wood by hand and use premium topcoats to enhance their shine and durability. Our table tops come standard in maple but can be sourced and made in any species.

#### Metal

Designed to be strong and durable, metal chairs can be gorgeous, too. We hand-tailor, cope, and braze all joints to add even more stability, exceeding strength and durability standards and customer expectations. And with our innovative powder coating line, we can achieve a vibrant, long-lasting finish every time.

#### Upholstery

It's not just the vast range of fabrics we offer through our partners; it's our COM-friendly attitude that distinguishes us. It's also the vast experience we bring to each chair. We hand-sew and hand-fit fabrics over High Resilience foam for superior comfort, appearance, and durability. Any chair, any surface, and any number of fabrics. There's no limit to what we can do.

#### Custom Color Matching

You say tomato. We say why not? We can match any metal or wood finish you can imagine. Just bring us a swatch and we'll bring your vision to life.

#### Distressing

Giving tables that lived-in look requires a little extra attention. We hand-distress each one, just to your liking in either heavy or light, using both traditional and unconventional woodworking techniques.

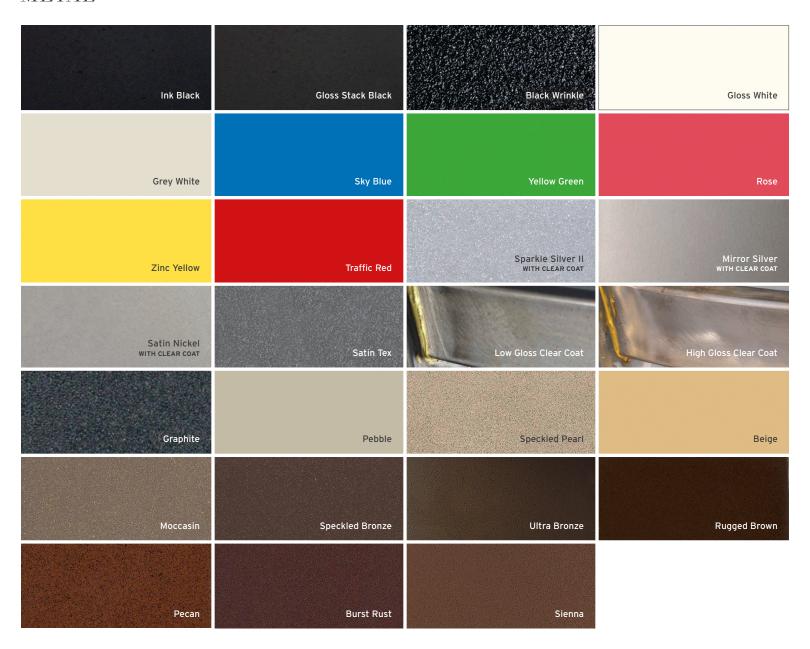
#### BactiBlock

A little prevention goes a long way. That's why we offer BactiBlock, an antimicrobial coating that protects against the growth of bacteria, mold, fungus, and other microorganisms on our wood table surfaces. This patent-pending technology uses silver-functionalized clay to resist germs, odors, and stains, providing long-lasting protection.

#### WOOD



#### METAL



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### Steel your heart.

Strong? Oh yes. A little spicy? For sure. Under her glossy exterior, Sadie has a steel frame that's up for anything—including wooden seats, backs, or upholstery. And with our state-of-the-art powder coating line, we can achieve a vibrant, long-lasting finish every time. There's even a stainless steel option perfect for the great outdoors.

#### Designed by Joey Ruiter

Front cover
SADIE OUTDOOR CHAIR
Zinc Yellow

SADIE INDOOR TABLE Honey wood finish Butcher Block top Gloss White legs

Back cover
SADIE OUTDOOR CHAIRS
Zinc Yellow

BODIE PERSONAL TABLE White Gloss base Designer White laminate top







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