

# *COLOR FINDER*

EXPLORE OVER 150 METAL FINISHES TO BRING YOUR BRAND TO LIFE



GRAND RAPIDS CHAIR COMPANY

*WITH OVER 150+ METAL COLORS, THE COLOR FINDER IS AN EASIER, FASTER WAY TO GET ANY METAL COLOR YOU WANT ON ALL METAL CHAIRS, BARSTOOLS, AND TABLE BASES.*



**1 CHOOSE YOUR METAL COLOR**

Find your perfect color(s) on pages 2-5.

**2 CHOOSE YOUR QUANTITY**

Whether it's 10 or 100 chairs, we can accommodate most quantities. Choose your quantity on page 6.

**3 FIND YOUR PRICE**

With your quantity in mind, find your pricing on page 6. All colors in Color Finder are priced the same. Pricing is based on quantity.

**4 CONTACT YOUR REP FOR A FORMAL QUOTE**

Our expert account managers are standing by with answers, advice, and information. Send your order to [grandrapidschair.com/color](http://grandrapidschair.com/color)

 1.616.774.0561

 [sales@grandrapidschair.com](mailto:sales@grandrapidschair.com)

**COLOR FINDER**

Whether you're picking the perfect grey, invigorating your space with a citrus hue, or coordinating with your brand's palette, we have the color for you. Choose from over 150+ RAL colors -- all designed to bring your design to life.

						
<b>RAL 1000</b> GREEN BEIGE	<b>RAL 1001</b> BEIGE	<b>RAL 1002</b> SAND YELLOW	<b>RAL 1003</b> SIGNAL YELLOW	<b>RAL 1004</b> GOLDEN YELLOW	<b>RAL 1006</b> MAIZE YELLOW	<b>RAL 1007</b> DAFFODIL YELLOW
						
<b>RAL 1011</b> BROWN BEIGE	<b>RAL 1012</b> LEMON YELLOW	<b>RAL 1013</b> OYSTER WHITE	<b>RAL 1014</b> IVORY	<b>RAL 1015</b> LIGHT IVORY	<b>RAL 1016</b> SULFUR YELLOW	<b>RAL 1017</b> SAFFRON YELLOW
						
<b>RAL 1019</b> GREY BEIGE	<b>RAL 1020</b> OLIVE YELLOW	<b>RAL 1021</b> RAPESEED YELLOW	<b>RAL 1023</b> TRAFFIC YELLOW	<b>RAL 1024</b> OCHRE YELLOW	<b>RAL 1026</b> LUMINOUS YELLOW	<b>RAL 1027</b> CURRY
						
<b>RAL 1028</b> MELON YELLOW	<b>RAL 1032</b> BROOM YELLOW	<b>RAL 1033</b> DAHLIA YELLOW	<b>RAL 1034</b> PASTEL YELLOW	<b>RAL 1037</b> SUN YELLOW	<b>RAL 2000</b> YELLOW ORANGE	<b>RAL 2001</b> RED ORANGE
						
<b>RAL 2002</b> VERMILLION	<b>RAL 2003</b> PASTEL ORANGE	<b>RAL 2004</b> PURE ORANGE	<b>RAL 2008</b> BRIGHT RED ORANGE	<b>RAL 2009</b> TRAFFIC ORANGE	<b>RAL 2010</b> SIGNAL ORANGE	<b>RAL 2011</b> DEEP ORANGE
						
<b>RAL 3000</b> FLAME RED	<b>RAL 3001</b> SIGNAL RED	<b>RAL 3002</b> CARMINE RED	<b>RAL 3003</b> RUBY RED			





## HOW TO QUOTE

All colors in Color Finder are priced the same. Pricing is based on quantity. This price is the net charge that specifically covers the cost of your Color Finder color. This net charge will be applied to your net order total once an official quote has been issued.

### SEATING PRICING

QUANTITY	1-74	75-149	150-224	225-299	300+
NET UP-	\$225	\$450	\$675	\$900	Call for quote

### PEDESTAL TABLE BASE PRICING

QUANTITY	1-49	50-99	100-149	150-199	200+
NET UP-	\$225	\$450	\$675	\$900	Call for quote

### COMMUNAL TABLE BASE PRICING

QUANTITY	1-19	20-39	40-59	60-79	80+
NET UP-	\$225	\$450	\$675	\$900	Call for quote

### ADDITIONAL DETAILS

The net upcharge will be added each time to your order.

To submit your order for formal quote, contact your local representative, or email [sales@grandrapidschair.com](mailto:sales@grandrapidschair.com) The following information is required to quote:

- Product Name
- Order Quantities
- RAL Number

# *THE NITTY GRITTY*

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## **LEAD TIMES**

Please allow an additional 5 business days to a product's standard published lead times at time of order.

## **FINISH DETAILS**

All colors available through Color Finder are RAL. These colors have a standard semi-gloss finish (50 gloss) and are designed to be used on metal products (steel, aluminum, cast iron, etc). Please note brighter colors applied to cast iron table bases will show the natural texture associated with castings and is not recommended.

## **STORAGE AND RE-ORDER**

We do not stock colors from the Color Finder program. If you do foresee repeat orders, ask your account manager and depending on your order volumes, we may be able to keep your color on hand for future orders.

## **STILL CAN'T FIND A COLOR YOU LIKE?**

If you still can't find a color that works for you in our Color Finder, we will work with you to formulate a custom color. All we need is a physical color sample to get the process started. There is a \$250 flat custom match fee upfront to formulate your color. For custom colors, lead time is extended by three weeks from the published lead time. Pricing for custom metal finishes varies based on quantity and color formulation. A sample chip will be sprayed out and sent to you for approval prior to production. A signed sample chip is required for the order to be scheduled. Please call for all custom color requests.

## **QUESTIONS?**

Our expert account managers are standing by with answers, advice, and info.



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